

## **VICE PRESIDENT**

### **Luis Solana Madariaga**

(Madrid, Spain, December 18, 1935) His family is closely related to the University and to the culture. He attended high school at the *Colegio del Pilar de Madrid* and earned his Law degree from the Complutense University of Madrid. He studied business economics in London and Paris.

He inherited the magazine, "España Económica," from his maternal grandfather, and it was a publication that made room for young economists who were critical of the Franco regime. He is the nephew of D. Salvador de Madariaga. He participated in the founding of the University Socialist group, a political organization linked to the PSOE but not with the exile of Toulouse, and took over its management at the end of the 50s. Luis Solana Madariaga later worked for Banco Urquijo, the most important Spanish industrial bank at the time. He occupied the entity of the General Division (1962 - 1974). When he left the bank, he and other partners created SERFIBÁN, an asset management company which became the second largest in Spain, and his intense activity in the world of business would continue after his stint in active politics.

He was the deputy for the PSOE of Segovia in the Constituent Courts (1977 – 1979), chair of the Finance Committee; He was in the Legislature I (1979 - 1982) where he was Second Vice President of the Committee on Finance and vowel in the Commissions of Economy and Universities. In all these socialist legislatures, he was Spokesman on the Defence Commission. His project was the most important law of the amendment of the Coat of Spain, which had not yet been changed in the Constitution (proposed in 1979, Law 1981). During the Second Legislature, he was appointed Chairman of Telefónica (1982-1989).

His term was marked by the beginning of the internationalization of the company. In 1989, he was appointed Director General of RTVE until 1990 when he returned to his private business. He returned to promoting the private sector venture capital company (GRAMINSA), dedicated to the creation and promotion of companies in new technologies or innovative sectors. He is currently President of Wayra.

Luis Solana Madariaga was awarded the Medal of Constitutional Merit, the Golden Cross from the Red Cross, the Grand Cross of Naval Merit, and the Silver Cross of the Civil Guard. He was always an active contributor to newspapers and radio. In 1984 he published the novel, "Rota has gone to war."